



donation & participation

in partnership with



BCParks



In June 1910, Premier Sir Richard McBride reserved an area in the centre of Vancouver Island for a park, and launched an expedition.

The Governor General of Canada had advised McBride to create a National Park in British Columbia, and McBride was further influenced by W. W. Bolton's 1894 and 1896 expeditions across Vancouver Island.

To formalize the park boundaries, Minister of Lands Price Ellison set off to explore the area, departing Campbell River on July 7, 1910 with a party of twenty three. Travelling up Campbell River's lake chain, Ellison and his party spied Crown Mountain and settled on it as their prime objective.

The party reached the summit of Crown Mountain on July 29, 1910. This mountain hosts one of the most spectacular alpine views on the island, doubtlessly sealing it in Ellison's mind that this was indeed a suitable area for the new park.

Price Ellison and his party resupplied at Buttle Lake, then continued up the lake to Price Creek and followed the 1896 Bolton route over Price Pass to Port Alberni. Ellison submitted his report on the expedition to Cabinet, and on March 1st, 1911 Strathcona Park was officially legislated.

Cover: Hikers and the Golden Hinde

In July 2010, the park's centennial anniversary is being celebrated with an re-enactment of the original 1910 expedition. It will follow Ellison's footsteps

through Strathcona Park, from Campbell River to Port Alberni, including an ascent of Crown Mountain.

THE STRATHCONA CENTENNIAL EXPEDITION...

- will re-enact, as marked by Proclamation of British Columbia's Lieutenant Governor, the 1910 Strathcona Discovery Expedition, retracing Price Ellison's footsteps through British Columbia's first Provincial Park in July–August 2010 thereby launching celebrations for BC Parks' 100th anniversary in 2011.
- will raise awareness of the amazing natural, historical and recreational opportunities of Strathcona Park to British Columbia residents, media and visitors.
- will establish a legacy fund on behalf of Strathcona Park for enhancing stewardship, building and maintaining infrastructure, land acquisition and environmental rehabilitation.

WWW.SCE2010.CA

Above: Camp at Crown Mountain



MAKE A DONATION

It's going to take a lot of time and resources to make the Strathcona Centennial Expedition the success it deserves to be and to launch and build the Strathcona Centennial Legacy Fund. The organizers are looking for volunteers, donations in-kind, corporate sponsors and financial contributions both large and small. All of our donors are acknowledged online.

Donations for the Strathcona Centennial Expedition and legacy fund may be sent by cheque payable to the 'Minister of Finance' to:

Angus Carnie
Manager, Partners and Sponsorship
BC Parks & Protected Areas
PO Box 9398
Stn Prov Govt
Victoria, BC
V8T 9M9

Include 'Strathcona Centennial Fund' on the memo line to ensure your donation reaches the expedition & fund.

Donations are eligible for a tax-deductible receipt, be sure to include your name and contact details with your contribution.

Get involved:

WWW.SCE2010.CA

IN-KIND ASSISTANCE

The Strathcona Centennial Expedition is looking for in-kind donations of support as well as financial contributions. For information about expedition sponsorship opportunities click here. To find out more about the Strathcona Legacy Fund click here.

VOLUNTEERS

The Strathcona Centennial Expedition and the Centennial Legacy Fund are being organized and carried out largely by volunteer effort. In addition to participating in the expedition party, volunteers are needed to help with: fundraising, support, safety and organizational roles. There are opportunities for community events in the towns along the expedition route, as well as throughout British Columbia. Contact the expedition organizers to discuss ideas and opportunities.

PARTICIPATION

There are a variety of opportunities to be involved in the 2010 Strathcona Centennial Expedition; by volunteering in the organization and execution of the expedition and associated events, as well as participating in the stages of the trip itself. Invaluable contributions can also be made to the expedition by donating to the Strathcona Centennial Legacy Fund and/or becoming an expedition sponsor.

Community events will be held in Campbell River, Port Alberni, Qualicum beach and Victoria that need help planning and carrying out. Local museums, outdoor clubs and other organizations may be planning related activities and events. Watch your local newspapers, television and notice boards for events in your community or contact them locally to get involved..

